



Chris Meyer www.smashart.com inquiries@smashart.com Silver Lake, Los Angeles 90026

Creative Director – NYC & Los Angeles

smashart – As a freelance artist and business owner, I handled all aspects of content production from hands on creation of media to Creative Director and Producer roles, overseeing design and programming resources. I've worked extensively and closely with clients, always striving to surpass expectations. 1999—Present

AirPhones – Conceived, Designed & Produced AirPhones for the iPhone & iPod Touch 2009

Senior Interactive Art Director – Eclipse Advertising, Burbank

Clients: Sony Online Entertainment, Midway, Konami, Nexon, IMAX, Lionsgate and others. Headed the new interactive department and increased company growth by creating and directing Interactive Flash solutions including Micro Sites, Banners & Websites, previously outside the company offering. Regular client interfacing and Keynote presentations. 2007—2008

Interactive Art Director – Tequila – Chiat/Day, Marina Del Rey

Created interactive Flash solutions for Nissan and others. 2007

Interactive Art Director – Threshold Interactive Marketing, Marina Del Rey

Created interactive Flash solutions for Nestlé and others. 2006—2007

Freelance Custom Color & Black & White Printer – NYC

Printed the covers and featured editorial stories for Elle Magazine 1995—2001
Printed the images for the book *New York Vertical*
Printed the 30" x 40" show 'Son of Bob' by Terry Richardson
Printed original negatives from the Charlie Chaplin Foundation
Printed countless images for Michel Comte, Richard Avedon, Herb Ritts, Ellen Von Unwerth, Terry Richardson and other photography superstars

Fine Art Reproduction Photographer – NYC

Documented great works under Master Photographer, Christopher Burke 1996—2000
Diane Arbus, Donald Baechler, Lynda Benglis, Louise Bourgeois, Richmond Burton, William Eggleston, Adam Fuss, Jenny Holzer, Robert Maplethorpe, Joan Mitchell, Alice Neel, Jack Pierson, Pablo Picasso and others.

Still Life & Editorial Photographer – NYC

Harper's Bazaar & Blackbook 1996—1997
Photographed and designed 'A Picture Book Crime Story' 2001

Education

School of Visual Arts – NYC 2002—2003

Continuing education courses – Advertising & Graphic Design

Brooks Institute of Photography – Santa Barbara 1991—1994

Bachelor of Arts – Illustrative Photography

Savvy

Creative & conceptual problem solver
Excellent written & verbal communication skills
Adobe Creative Suite, Keynote, Avid Mac User
Digital & Film Photography – shooting, retouching & manipulation